Regroup

Lancaster County

Protecting the Community with Modern Mass Notification

INDUSTRY
Government

LOCATION
Lancaster County, USA

CLIENT OVERVIEW

Lancaster County is a community-focused government entity dedicated to ensuring the safety and well-being of its residents through proactive and innovative measures.

THE CHALLENGE

Lancaster County faced a significant challenge when its previous regional alert system was discontinued. The county required a new solution to ensure residents receive timely notifications about extreme weather events, such as tornadoes, snowstorms, and other potential disasters. The primary challenge was finding an effective and easy system for residents to use and adopt.

THE SOLUTION

Lancaster County selected Regroup Mass Notification to replace the previous system. Regroup's solution offers several key features that address the county's needs:

User-Friendly Setup
The new system is designed to be easily accessible to all residents. Using a QR code, users can quickly sign up, opt-in for specific alerts, and manage their notification preferences without the hassle of creating an account.

Customizable Alerts
Residents have complete control over the types and frequency of alerts they receive and can manage which devices receive these alerts.

Privacy Protection
Lancaster County assures its residents that no personal information will be collected during sign-up, addressing privacy concerns.

Advanced Technology
The system functions similarly to the widely recognized Amber Alert system, ensuring that residents are familiar with the notification process.

This new system provides Lancaster County residents with a reliable and modern method to stay informed about emergencies and other significant events in their area.

Increased Accessibility

The QR code setup is expected to significantly lower barriers to entry, making the system accessible to a broader audience, including those less familiar with technology.
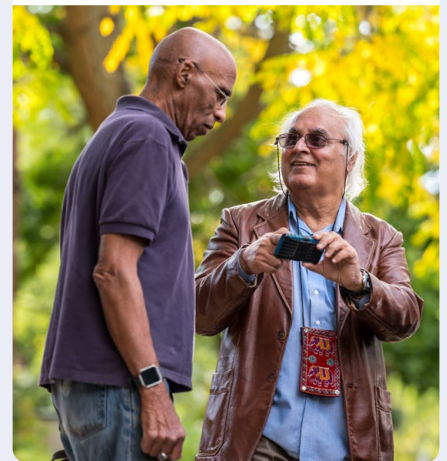

Enhanced Public Safety

Residents like have expressed optimism about the system, particularly its potential to provide timely alerts about traffic incidents and other local emergencies.

Community Empowerment

Residents can feel empowered and more secure knowing they will be informed during critical situations, as they have complete control over their alert preferences.

> *You have full control over the domain should you sign up. There will be a QR code for those who are Tech Savvy, so it is not going to be the classic, where you have to log in, put in, or create a user account.*
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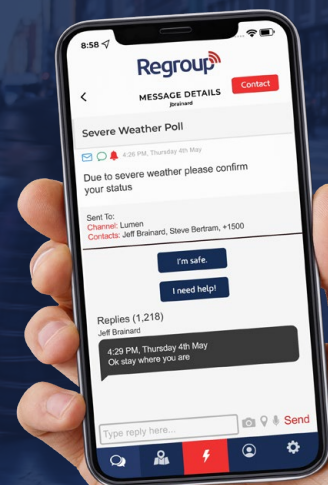> LANCASTER COUNTY • **BRIAN PASQUALE** • DIRECTOR OF EMERGENCY MANAGEMENT

About

Regroup

Regroup Mass Notification provides industry-leading communication solutions to help organizations keep people safe and informed. **From emergency alerts to day-to-day communication,** Regroup's platform is designed to be reliable, easy to use and effective in any situation.