

Emergency Communication in Education: A Quick Guide

Stay Prepared. Stay Connected. Stay Safe.

Why Emergency Communication Matters

In educational settings, emergencies like severe weather, campus unrest, or active shooter scenarios demand fast, reliable communication to protect lives and minimize chaos.

- ✔ **Student and Staff Safety:** Lives depend on swift action.
- ✔ **Trust and Reputation:** Clear communication reassures parents, students, and the community.
- ✔ **Operational Continuity:** Disruptions to classes and campus activities cost time and resources.

5 Key Areas of Emergency Preparedness in Education

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- ✔ **Rapid Notifications:** Ensure students, staff, and parents receive timely updates through SMS, email, voice messages, and more.
- ✔ **Campus Unrest & Safety:** Manage critical situations like campus protests or active shooter incidents with real-time alerts, geofencing, and two-way communication.
- ✔ **Severe Weather Preparedness:** Send automated weather alerts to keep your community informed about closures, delays, and safety instructions.
- ✔ **Scalability and Adaptability:** Choose a solution that scales with your institution, whether you're managing a single campus or a multi-location university.
- ✔ **Seamless Integration:** Integrate emergency notifications with existing security systems for a unified approach to safety.

Why Education Leaders Trust Regroup

- ✔ **Multi-Channel Delivery:** Alerts via SMS, email, push notifications, and voice calls ensure no one is left uninformed.
- ✔ **Two-Way Communication:** Allow staff and students to report safety concerns or confirm their status during emergencies.
- ✔ **Geo-Targeting:** Focus messages on specific locations, minimizing disruptions for unaffected areas.
- ✔ **24/7 Support:** Dedicated assistance when you need it most.

What our Clients Say

"During a snowstorm, Regroup helped us act fast to keep everyone safe."

—Adrian Lim | Emily Carr University

"Regroup became our sole communication tool during a ransomware attack. It kept us operational."

—Lance Jones, Regis University