

# Enhancing Campus Safety at Shaw University with Regroup



## Overview

Shaw University pioneered social justice and community leadership in the South with a 160-year legacy of academic excellence. To prioritize campus safety, they introduced the BearsALERT system powered by Regroup Mass Notification.

According to the staff, this easy-to-use system has become an important tool in their communication strategy. This platform makes it easy to inform students, faculty, and families so they feel prepared and safe during emergencies.

## The Challenge of Fast and Reliable Communication

As a university committed to the well-being of its campus community, Shaw struggled to find a reliable and efficient mass notification system. They were looking for a platform that would address:

- ✔ Sharing critical information fast during emergencies
- ✔ User-friendly tools that integrate into their IT and campus operations
- ✔ Solutions to comply with Clery Act requirements for campus safety reporting

## The Perfect Solution for Safety - Regroup Mass Notification

After a few unsuccessful experiences with other platforms, Shaw University decided to try Regroup Mass Notification. The plan was to use Regroup to power their BearsALERT system, which would deliver customized and reliable notifications to the campus community.

Key features of the Regroup solution that Shaw University finds valuable:

- ✔ **Ease of Use:** The staff found Regroup's templates helpful for routine and emergency communication. This feature allows them to share their messages quickly and efficiently with just a few clicks.
- ✔ **Multi-Channel Messaging:** When facing an emergency, reaching everyone through multiple channels is of the utmost importance. Regroup's notifications are sent via email, SMS, and app alerts, ensuring a broad reach.
- ✔ **Customizability:** Regroup's templates can be easily adapted to address various crises, and the geo-targeting features ensure that only affected parts of the University respond to emergencies.
- ✔ **Clery Act Compliance:** Regroup's platform is compliant with the Clery Act, which makes the job of the university's compliance officer easier. The system's reliable communication channels ensure that the right information goes out, allowing the staff to meet and exceed the legal requirements.

## Implementation & Training

Training sessions were conducted for dispatchers and key staff, ensuring the system's adoption. Tammy Carrington-Thompson, Shaw's Clery Compliance Officer, praised the support from Regroup's team:

*"Camila (from Customer Success) has been excellent in helping us transition. She's always available, and it's wonderful to know we have that support."*

Shaw also emphasizes continuous learning by hosting internal training sessions to help other staff members use the system. Whenever she feels stuck, she knows she can count on Regroup's support 24/7.

## Results of the Transition to Regroup Mass Notification

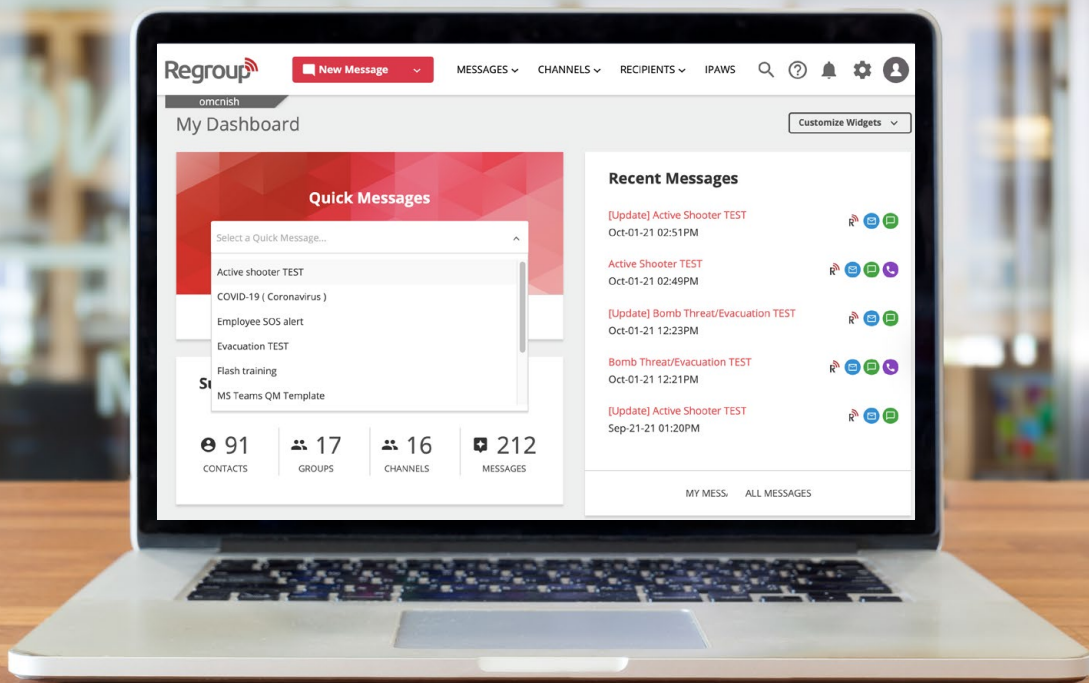
Since implementing Regroup's BearsALERT system, Shaw University has:

- ✔ Successfully delivered timely warnings and updates during severe weather and emergencies
- ✔ Enhanced campus safety and peace of mind for students, faculty, and families
- ✔ Improved engagement through bi-weekly mass communications encouraging app downloads

*"The system has been great for our campus community. Students and faculty are happy to have it, and it's brought tremendous benefits in disseminating warnings and notifications quickly and efficiently." – Tammy Carrington-Thompson.*

Shaw's ability to customize templates and push out alerts quickly has been a game-changer. As Tammy shared:

*"It's so user-friendly. We've customized templates to send out information quickly without typing it in. This ease of use is vital during emergencies."*



## Looking Ahead

Shaw University plans to expand the use of the BearsALERT system. Tammy expressed confidence in the platform's potential:

*"I'm sure we'll continue to grow with the system. It's been a tremendous asset for our university."*

## Bottom Line

With Regroup Mass Notification, Shaw University has strengthened its leadership and community connection legacy. Regroup supports Shaw's commitment to maintaining a safe and engaged campus environment.

This collaboration helped create a safe environment on campus, with students proactively asking to join this user-friendly platform.

## Testimonials ★★★★★

### Ease of Use

"The system is so user-friendly. Customizable templates allow us to push out information quickly and efficiently."

### Support

"Camila (from Customer Success) has been excellent in helping us transition. She's always available, and it's wonderful to know we have that support."

### Emergency Preparedness

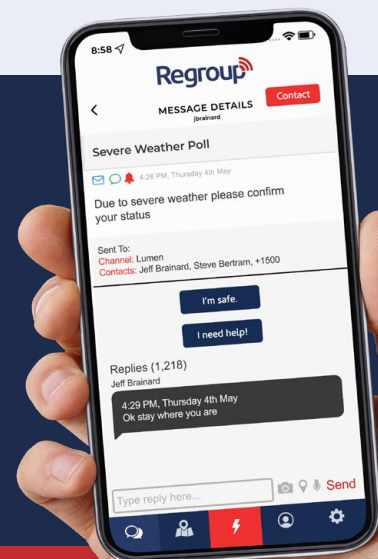
"We've implemented the system several times, and it worked perfectly. It's been great for our campus community."

*- Tammy Carrington-Thompson.*

## About Regroup

Regroup Mass Notification provides **industry-leading communication solutions** to help education organizations keep people safe and informed.

From routine communication to emergency alerts, Regroup's platform is **designed to be reliable, easy to use, and effective in any situation.**



Book a demo at [regroup.com/demo](https://regroup.com/demo) / 855.734.7687